

# PROJECT NAME

## FINANCIAL PLAN

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**PROJECT NAME**  
Key Assumptions

Revenue Assumptions	First Month units	Unit price
Product 1	2,141	4.00
Product 2	4,283	4.00
Product 3	4,283	4.00
Product 4	4,283	4.00
Product 5	4,283	4.00
Product 6	3,283	4.00
Product 7	3,283	4.00
Product 8	10,848	1.75
Product 9	10,848	1.75
Product 10	10,848	3.50
Product 11	10,848	3.50

Growth Rates	
Year 1	5%
Year 2	5%
Year 3	50%
Year 4	50%
Year 5	50%

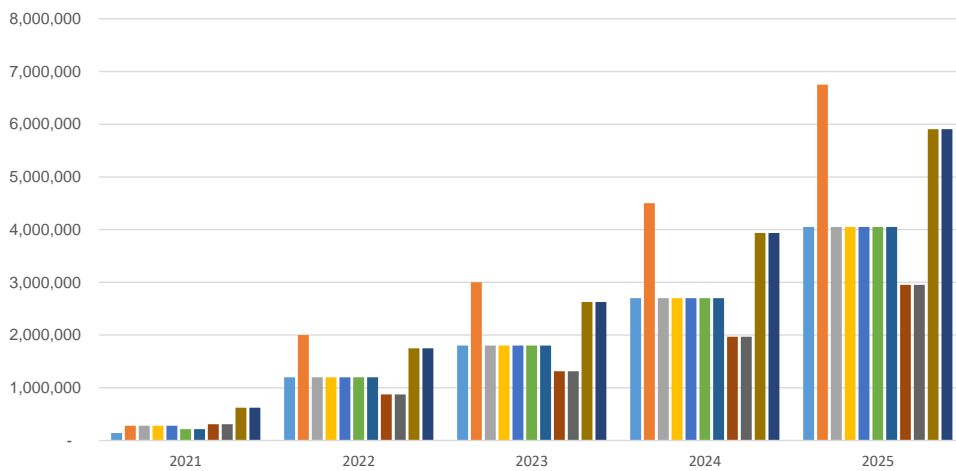
Others	
Tax rate	30.0%
Accounts Receivable	5%
Accounts Payable	1%
Royalty fee	5%
Marketing and promotion	5%
Sales Incentive	2%

Sensitivity Analysis	
Higher Revenue	115%
Lower Revenue	85%

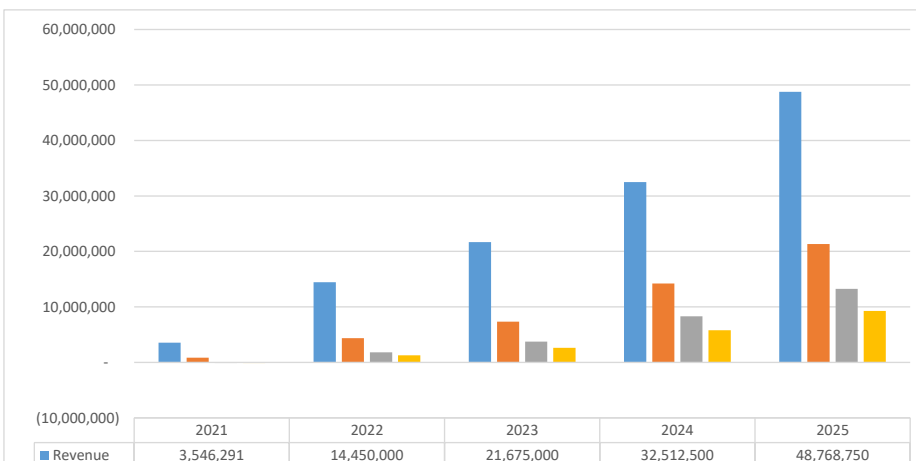
Operating expenses	Yearly
Salaries and wages	193,800
Marketing and promotion	177,315
Rent and lease	60,000
Fee and permits	24,000
Telephone and Internet	7,200
Utilities	12,000
Brokerage (US, EU, AUS / NZ)	190,926
Insurance	9,600
Accounting and bookkeeping	6,000
Supplies	6,000
Other operational expenses	24,000
Royalty on sales	177,315
Research and development	36,000
Miscellaneous and unforeseen	24,000

PROJECT NAME	
Operational Cost	2021
Rent ( Office/warehouse - Deposits)	35,000
Equipment (10 Computers)	15,000
Web development for direct online sales	15,000
Furniture	35,000
Office buildout (Initial Deposit)	9,000
Trademark & Certifications	5,000
Vehicle	20,000
Initial marketing	575,000
Inventory	1,437,500
Salaries	157,800
Operational expenses (Utilities, Telephone, repair and maintenance)	30,000
Miscellaneous and Unforeseen	30,000
<b>Total Startup cost</b>	<b>2,364,300</b>
Owner's Investment	500,000
External Investment	2,000,000
<b>Total funds required</b>	<b>2,500,000</b>

PROJECT NAME						
Financial Highlights						
	\$	2021	2022	2023	2024	2025
Revenue by Distribution Channel						
<b>Revenue</b>						
Product 1		139,815	1,200,000	1,800,000	2,700,000	4,050,000
Product 2		279,630	2,000,000	3,000,000	4,500,000	6,750,000
Product 3		279,630	1,200,000	1,800,000	2,700,000	4,050,000
Product 4		279,630	1,200,000	1,800,000	2,700,000	4,050,000
Product 5		279,630	1,200,000	1,800,000	2,700,000	4,050,000
Product 6		214,335	1,200,000	1,800,000	2,700,000	4,050,000
Product 7		214,335	1,200,000	1,800,000	2,700,000	4,050,000
Product 8		309,881	875,000	1,312,500	1,968,750	2,953,125
Product 9		309,881	875,000	1,312,500	1,968,750	2,953,125
Product 10		619,762	1,750,000	2,625,000	3,937,500	5,906,250
Product 11		619,762	1,750,000	2,625,000	3,937,500	5,906,250
<b>Total</b>		<b>3,546,291</b>	<b>14,450,000</b>	<b>21,675,000</b>	<b>32,512,500</b>	<b>48,768,750</b>



Financial Highlights						
	\$	2021	2022	2023	2024	2025
Revenue		3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
Gross Profit		836,106	4,385,000	7,332,375	14,225,653	21,338,480
EBITDA		(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
Net Income		(112,049)	1,274,364	2,633,684	5,811,827	9,271,813
Gross Profit		24%	30%	34%	44%	44%
EBITDA		-3%	13%	17%	26%	27%
Net Income		-3%	9%	12%	18%	19%



■ Gross Profit	836,106	4,385,000	7,332,375	14,225,653	21,338,480
■ EBITDA	(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
■ Net Income	(112,049)	1,274,364	2,633,684	5,811,827	9,271,813

**PROJECT NAME**  
**Proforma Income Statement**

REVENUE	TREND	2021	2022	2023	2024	2025
Gross sales		3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
<b>NET SALES</b>		<b>3,546,291</b>	<b>14,450,000</b>	<b>21,675,000</b>	<b>32,512,500</b>	<b>48,768,750</b>
<b>COST OF SALES</b>						
COGS-Cost of Goods Sold		2,710,184	10,065,000	14,342,625	18,286,847	27,430,270
<b>TOTAL COST OF SALES</b>		<b>2,710,184</b>	<b>10,065,000</b>	<b>14,342,625</b>	<b>18,286,847</b>	<b>27,430,270</b>
<b>Gross Profit</b>		<b>836,106</b>	<b>4,385,000</b>	<b>7,332,375</b>	<b>14,225,653</b>	<b>21,338,480</b>
<b>EXPENSES</b>						
<b>Selling</b>						
Salaries and wages		193,800	213,180	319,770	479,655	719,483
Marketing and promotion		177,315	867,000	1,083,750	2,113,313	2,438,438
Rent and lease		60,000	90,000	135,000	202,500	303,750
Fee and permits		24,000	36,000	54,000	81,000	121,500
Telephone and Internet		7,200	14,400	21,600	64,800	97,200
Utilities		12,000	18,000	27,000	40,500	60,750
Brokerage (US, EU, AUS / NZ)		190,926	409,000	553,500	770,250	1,095,375
Insurance		9,600	14,400	21,600	32,400	48,600
Accounting and bookkeeping		6,000	9,000	13,500	20,250	30,375
Supplies		6,000	9,000	13,500	20,250	30,375
Other operational expenses		24,000	72,000	108,000	270,000	405,000
Royalty on sales		177,315	722,500	1,083,750	1,625,625	2,438,438
Research and development		36,000	54,000	81,000	121,500	182,250
Miscellaneous and unforeseen		24,000	36,000	54,000	81,000	121,500
0		-	-	-	-	-
<b>Total Administrative expenses</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
<b>TOTAL OPERATING EXPENSES</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
<b>Net Income before taxes</b>		<b>(112,049)</b>	<b>1,820,520</b>	<b>3,762,405</b>	<b>8,302,611</b>	<b>13,245,447</b>
Interest Expense		-	-	-	-	-
Provision for taxation		-	546,156	1,128,722	2,490,783	3,973,634
<b>Net profit</b>		<b>\$ (112,049)</b>	<b>\$ 1,274,364</b>	<b>\$ 2,633,684</b>	<b>\$ 5,811,827</b>	<b>\$ 9,271,813</b>



Revenue	2021	2022	2023	2024	2025
Sales	3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
Direct Costs	2,710,184	10,065,000	14,342,625	18,286,847	27,430,270
<b>Gross Margin (Profit)</b>	<b>836,106</b>	<b>4,385,000</b>	<b>7,332,375</b>	<b>14,225,653</b>	<b>21,338,480</b>
Gross Margin%	24%	30%	34%	44%	44%
Expenses	2021	2022	2023	2024	2025
<b>Operating Expenses</b>	<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
EBIT	(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
Interest	-	-	-	-	-
Taxes	-	546,156	1,128,722	2,490,783	3,973,634
	(112,049)				

PROJECT NAME														Revenue Assumption			
Description																	
2021																	
Regular Products and Services	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Total	Average Price	Revenue	Average Cost	Cost of Goods Sold
Growth rate		40%															
Product 1							2,141	2,998	4,197	5,876	8,228	11,516	34,954	4.00	139,815	2.50	87,384
Product 2	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	4.00	2,000,000	2.75	1,375,000
Product 3							4,283	5,996	8,394	11,751	16,452	23,033	69,908	4.00	279,630	2.50	174,769
Product 4							4,283	5,996	8,394	11,751	16,452	23,033	69,908	4.00	279,630	2.50	174,769
Product 5							4,283	5,996	8,394	11,751	16,452	23,033	69,908	4.00	279,630	2.50	174,769
Product 6							3,283	4,596	6,434	9,007	12,610	17,654	53,584	4.00	214,335	2.50	133,959
Product 7							3,283	4,596	6,434	9,007	12,610	17,654	53,584	4.00	214,335	2.50	133,959
Product 8							10,848	15,187	21,261	29,766	41,672	58,341	177,075	1.75	309,881	0.90	193,367
Product 9							10,848	15,187	21,261	29,766	41,672	58,341	177,075	1.75	309,881	0.90	193,367
Product 10							10,848	15,187	21,261	29,766	41,672	58,341	177,075	3.50	619,762	2.50	442,687
Product 11							10,848	15,187	21,261	29,766	41,672	58,341	177,075	3.50	619,762	2.50	442,687
Total Revenue	-	-	-	-	-	-	69,227	96,918	135,665	189,959	265,942	372,319	1,130,051	3.14	3,546,291	2	2,710,184

2022																	
Regular Products and Services	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Total	Average Price	Revenue	Average Cost	Cost of Goods Sold
Growth rate		5%															
Product 1	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 2	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	4.00	2,000,000	2.75	1,375,000
Product 3	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 4	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 5	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 6	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 7	18,848	19,790	20,790	21,818	22,909	24,055	25,258	26,520	27,847	29,239	30,701	32,236	300,000	4.00	1,200,000	2.75	825,000
Product 8	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	1.75	875,000	0.99	495,000
Product 9	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	1.75	875,000	0.99	495,000
Product 10	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	3.50	1,750,000	2.75	1,375,000
Product 11	31,413	32,983	34,633	36,364	38,182	40,091	42,098	44,201	46,411	48,731	51,168	53,728	500,000	3.50	1,750,000	2.75	1,375,000
Total Revenue	270,149	283,657	297,840	312,732	328,368	344,787	362,026	380,127	399,133	419,090	440,045	462,047	4,300,000	3.36	14,450,000	2	10,065,000

2023																	
Regular Products and Services	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Total	Average Price	Revenue	Average Cost	Cost of Goods Sold
Growth rate		50%															
Product 1	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 2	47,119	49,475	51,949	54,546	57,274	60,137	63,144	66,301	69,616	73,097	76,752	80,590	750,000	4.00	3,000,000	2.61	1,950,375
Product 3	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 4	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 5	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 6	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 7	28,271	29,685	31,169	32,728	34,364	36,082	37,886	39,781	41,770	43,858	46,051	48,354	450,000	4.00	1,800,000	2.61	1,175,625
Product 8	47,119	49,475	51,949	54,546	57,274	60,137	63,144	66,301	69,616	73,097	76,752	80,590	750,000	1.75	1,312,500	0.94	795,375
Product 9	47,119	49,475	51,949	54,546	57,274	60,137	63,144	66,301	69,616	73,097	76,752	80,590	750,000	1.75	1,312,500	0.94	795,375
Product 10	47,119	49,475	51,949	54,546	57,274	60,137	63,144	66,301	69,616	73,097	76,752	80,590	750,000	3.50	2,625,000	2.61	1,950,375
Product 11	47,119	49,475	51,949	54,546	57,274	60,137	63,144	66,301	69,616	73,097	76,752	80,590	750,000	3.50	2,625,000	2.61	1,950,375
Total Revenue	405,224	425,485	446,759	469,097	492,552	517,180	543,039	570,191	598,700	628,635	660,067	693,070	6,450,000	3.36	21,675,000	2	14,342,625

2024																	
Regular Products and Services	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Total	Average Price	Revenue	Average Cost	Cost of Goods Sold
Growth rate		50%															
Product 1	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 2	70,679	74,213	77,923	81,819	85,910	90,206	94,716	99,452	104,424	109,646	115,128	120,884	1,125,000	4.00	4,500,000	2.22	2,498,203
Product 3	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 4	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 5	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 6	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 7	42,407	44,528	46,754	49,092	51,546	54,123	56,830	59,671	62,655	65,787	69,077	72,531	675,000	4.00	2,700,000	2.22	1,498,922
Product 8	70,679	74,213	77,923	81,819	85,910	90,206	94,716	99,452	104,424	109,646	115,128	120,884	1,125,000	1.75	1,968,750	0.80	899,363
Product 9	70,679	74,213	77,923	81,819	85,910	90,206	94,716	99,452	104,424	109,646	115,128	120,884	1,125,000	1.75	1,968,750	0.80	899,363
Product 10	70,679	74,213	77,923	81,819	85,910	90,206	94,716	99,452	104,424	109,646	115,128	120,884	1,125,000	3.50	3,937,500	2.22	2,498,203
Product 11	70,679	74,213	77,923	81,819	85,910	90,206	94,716	99,452	104,424	109,646	115,128	120,884	1,125,000	3.50	3,937,500	2.22	2,498,203
Total Revenue	607,636	638,228	670,139	703,646	738,828	775,770	814,558	855,286	898,050	942,953	990,101	1,039,606	9,675,000	3.36	32,512,500	2	18,286,847

2025																	
Regular Products and Services	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Total	Average Price	Revenue	Average Cost	Cost of Goods Sold
Growth rate		50%															
Product 1	63,611	66,791	70,131	73,637	77,319	81,185	85,244	89,507	93,982	98,681	103,615	108,796	1,012,500	4.00	4,050,000	2.22	2,248,363
Product 2	106,018	111,319	116,885	122,729	128,865	135,309	142,074	149,178	156,6								

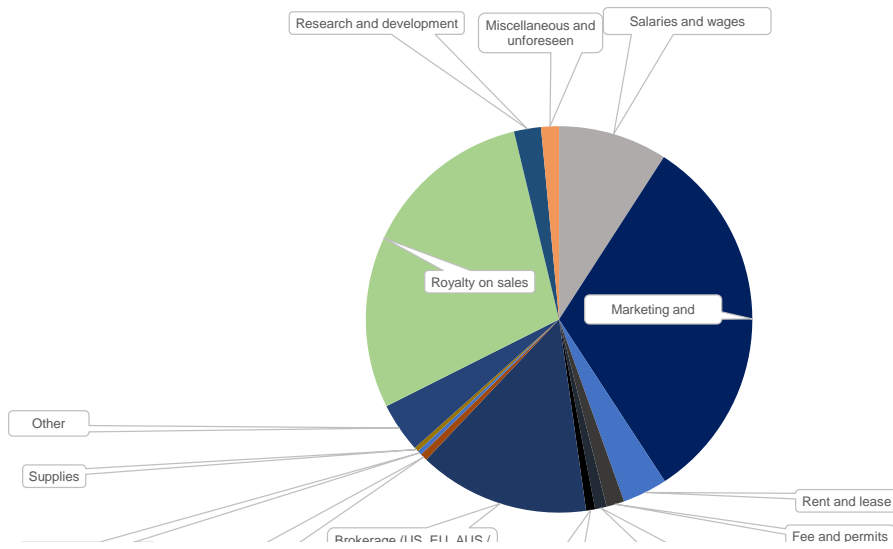
PROJECT NAME			
Personnel Plan			
	\$	No of employees	Monthly salaries
			2021
CEO		1	7,000
Marketing managers		2	3,000
Operations managers		1	500
Front desk officer / Receptionist		1	400
Customer Care		1	750
Purchase Manager		1	500
Export Logistics Manager		1	500
Accounts Manager		1	500
<b>Total</b>		<b>9</b>	<b>13,150</b>
			<b>193,800</b>



PROJECT NAME							
Operating Expense Breakdown							
	\$	2021	2022	2023	2024	2025	Total
Salaries and wages		193,800	213,180	319,770	479,655	719,483	1,925,888
Marketing and promotion		177,315	867,000	1,083,750	2,113,313	2,438,438	6,679,815
Rent and lease		60,000	90,000	135,000	202,500	303,750	791,250
Fee and permits		24,000	36,000	54,000	81,000	121,500	316,500
Telephone and Internet		7,200	14,400	21,600	64,800	97,200	205,200
Utilities		12,000	18,000	27,000	40,500	60,750	158,250
Brokerage (US, EU, AUS / NZ)		190,926	409,000	553,500	770,250	1,095,375	3,019,051
Insurance		9,600	14,400	21,600	32,400	48,600	126,600
Accounting and bookkeeping		6,000	9,000	13,500	20,250	30,375	79,125
Supplies		6,000	9,000	13,500	20,250	30,375	79,125
Other operational expenses		24,000	72,000	108,000	270,000	405,000	879,000
Royalty on sales		177,315	722,500	1,083,750	1,625,625	2,438,438	6,047,627
Research and development		36,000	54,000	81,000	121,500	182,250	474,750
Miscellaneous and unforeseen		24,000	36,000	54,000	81,000	121,500	316,500
0		-	-	-	-	-	-
<b>Total</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>	<b>21,098,680</b>

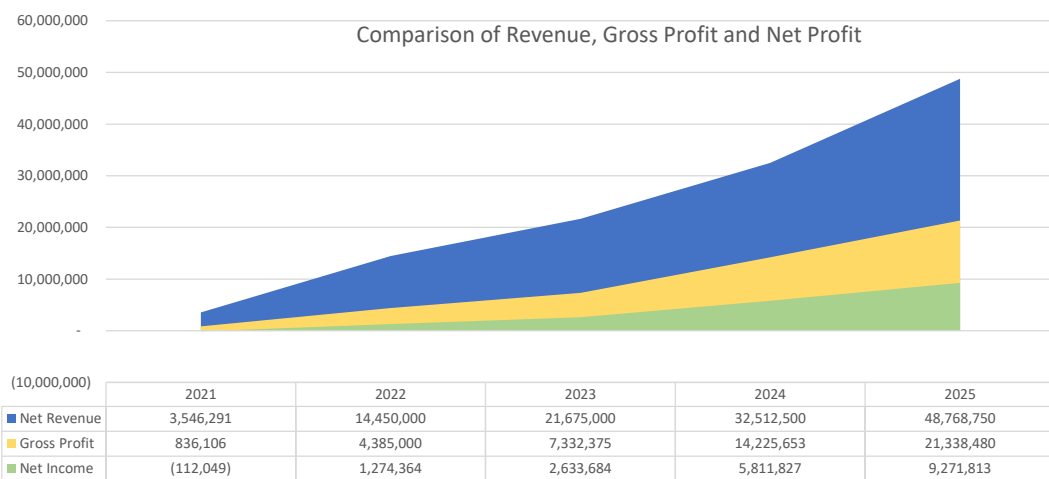
New market entry costs

New market entry costs

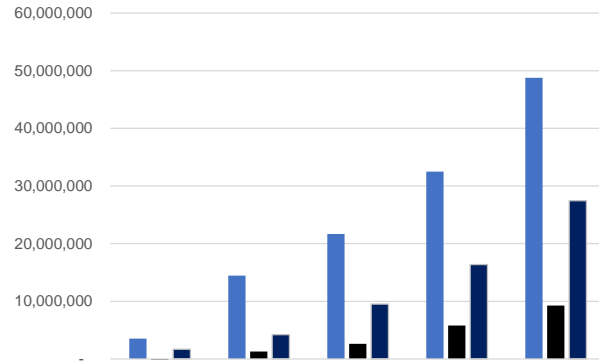


PROJECT NAME						
Profit & Loss Statement						
Business's revenue is projected to grow significantly for the first two years' timeframe. The yearly projections are in the table below:						
	\$	2021	2022	2023	2024	2025
<b>Net Revenue</b>		<b>3,546,291</b>	<b>14,450,000</b>	<b>21,675,000</b>	<b>32,512,500</b>	<b>48,768,750</b>
COGS-Cost of Goods Sold		(2,710,184)	(10,065,000)	(14,342,625)	(18,286,847)	(27,430,270)
<b>Gross Profit</b>		<b>836,106</b>	<b>4,385,000</b>	<b>7,332,375</b>	<b>14,225,653</b>	<b>21,338,480</b>
% of revenue		24%	30%	34%	44%	44%
<b>Operating expenses</b>						
Salaries and wages		193,800	213,180	319,770	479,655	719,483
Marketing and promotion		177,315	867,000	1,083,750	2,113,313	2,438,438
Rent and lease		60,000	90,000	135,000	202,500	303,750
Fee and permits		24,000	36,000	54,000	81,000	121,500
Telephone and Internet		7,200	14,400	21,600	64,800	97,200
Utilities		12,000	18,000	27,000	40,500	60,750
Brokerage (US, EU, AUS / NZ)		190,926	409,000	553,500	770,250	1,095,375
Insurance		9,600	14,400	21,600	32,400	48,600
Accounting and bookkeeping		6,000	9,000	13,500	20,250	30,375
Supplies		6,000	9,000	13,500	20,250	30,375
Other operational expenses		24,000	72,000	108,000	270,000	405,000
Royalty on sales		177,315	722,500	1,083,750	1,625,625	2,438,438
Research and development		36,000	54,000	81,000	121,500	182,250
Miscellaneous and unforeseen		24,000	36,000	54,000	81,000	121,500
0		-	-	-	-	-
<b>Operating expenses</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
Operating Income (EBITDA)		(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
% of revenue		-3%	13%	17%	26%	27%
Depreciation and Amortization		-	-	-	-	-
<b>Earnings Before Interest &amp; Taxes (EBIT)</b>		<b>(112,049)</b>	<b>1,820,520</b>	<b>3,762,405</b>	<b>8,302,611</b>	<b>13,245,447</b>
Interest Expense		-	-	-	-	-
Earnings Before Taxes (EBT)		(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
Provision for taxation		-	546,156	1,128,722	2,490,783	3,973,634
<b>Net Income</b>		<b>(112,049)</b>	<b>1,274,364</b>	<b>2,633,684</b>	<b>5,811,827</b>	<b>9,271,813</b>
% of revenue		-3%	9%	12%	18%	19%

Revenue	3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
Net Income	(112,049)	1,274,364	2,633,684	5,811,827	9,271,813
Cash at the end of period	1,678,951	4,200,121	9,522,203	16,382,057	27,463,369



### Comparison of Revenue, Net Profit and Ending Cash



(10,000,000)

	2021	2022	2023	2024	2025
■ Revenue	3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
■ Net Income	(112,049)	1,274,364	2,633,684	5,811,827	9,271,813
■ Cash at the end of period	1,678,951	4,200,121	9,522,203	16,382,057	27,463,369

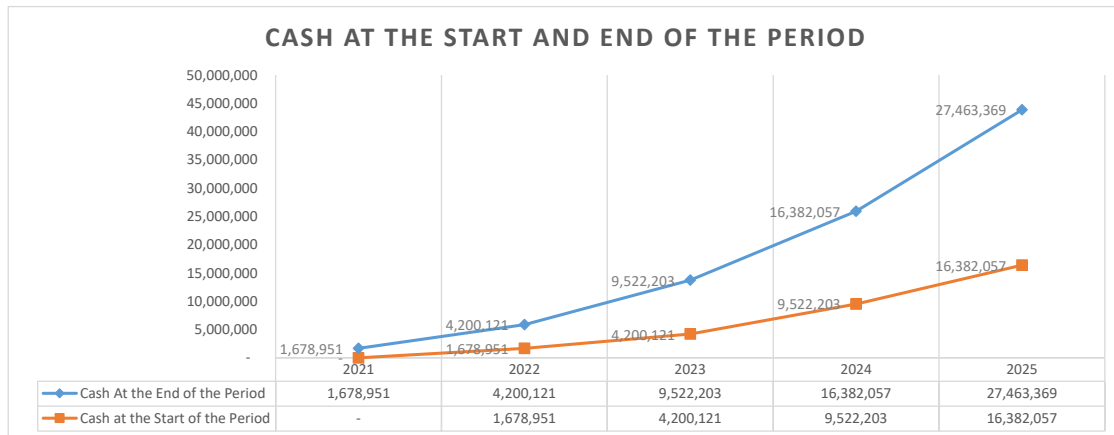
**PROJECT NAME**

**Cash Flow Statement**

The cash flow projections show that business will have sufficient cash to support the activity. The following table presents a view of projected cash flow of the business.

	\$	2021	2022	2023	2024	2025
<b>Cash Flow from Operating Activities</b>						
Net Revenue		3,546,291	13,727,500	20,591,250	30,886,875	46,330,313
COGS-Cost of Goods Sold		(2,710,184)	(9,964,350)	(14,199,199)	(18,103,978)	(27,155,968)
Salaries and wages		(193,800)	(213,180)	(319,770)	(479,655)	(719,483)
Marketing and promotion		(177,315)	(867,000)	(1,083,750)	(2,113,313)	(2,438,438)
Rent and lease		(60,000)	(90,000)	(135,000)	(202,500)	(303,750)
Fee and permits		(24,000)	(36,000)	(54,000)	(81,000)	(121,500)
Telephone and Internet		(7,200)	(14,400)	(21,600)	(64,800)	(97,200)
Utilities		(12,000)	(18,000)	(27,000)	(40,500)	(60,750)
Brokerage (US, EU, AUS / NZ)		(190,926)	(409,000)	(553,500)	(770,250)	(1,095,375)
Insurance		(9,600)	(14,400)	(21,600)	(32,400)	(48,600)
Accounting and bookkeeping		(6,000)	(9,000)	(13,500)	(20,250)	(30,375)
Supplies		(6,000)	(9,000)	(13,500)	(20,250)	(30,375)
Other operational expenses		(24,000)	(72,000)	(108,000)	(270,000)	(405,000)
Royalty on sales		(177,315)	(722,500)	(1,083,750)	(1,625,625)	(2,438,438)
Research and development		(36,000)	(54,000)	(81,000)	(121,500)	(182,250)
Interest Expense		-	-	-	-	-
Miscellaneous and unforeseen		(24,000)	(36,000)	(54,000)	(81,000)	(121,500)
0		-	-	-	-	-
<b>Net Cash Flow for Operating Activities (Cash Burn)</b>		<b>(112,049)</b>	<b>1,198,670</b>	<b>2,822,081</b>	<b>6,859,854</b>	<b>11,081,312</b>
<b>Cash Flow from Investing Activities</b>						
Prefunding investment		-	-	-	-	-
Capex		709,000	677,500	-	-	-
<b>Net Cash Flow from Investing Activities</b>		<b>(709,000)</b>	<b>(677,500)</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash Flow from Financing Activities</b>						
Owner's Investment		500,000	-	-	-	-
External Investment		2,000,000	2,000,000	2,500,000	-	-
<b>Net Cash flow from Financial Activities</b>		<b>2,500,000</b>	<b>2,000,000</b>	<b>2,500,000</b>	<b>-</b>	<b>-</b>
<b>Total Net Cash Flow during the Year</b>		<b>1,678,951</b>	<b>2,521,170</b>	<b>5,322,081</b>	<b>6,859,854</b>	<b>11,081,312</b>
<b>Cash at the Start of the Period</b>		<b>-</b>	<b>1,678,951</b>	<b>4,200,121</b>	<b>9,522,203</b>	<b>16,382,057</b>
<b>Cash At the End of the Period</b>		<b>1,678,951</b>	<b>4,200,121</b>	<b>9,522,203</b>	<b>16,382,057</b>	<b>27,463,369</b>

<b>Gross burn rate</b>	2.64
<b>Net burn rate</b>	(22.31)

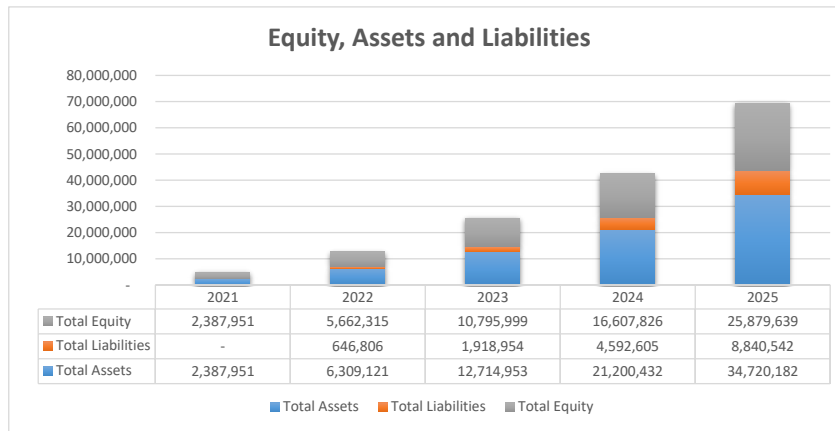


**PROJECT NAME**

**Balance Sheet**

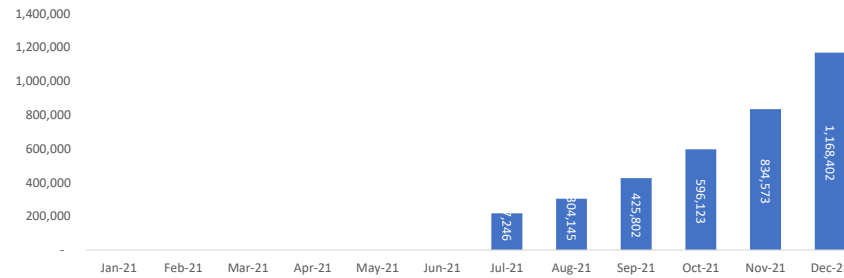
The balance sheet shows healthy growth of net worth and strong financial position.

	\$	2021	2022	2023	2024	2025
<b>Assets</b>						
Current Assets						
Cash		1,678,951	4,200,121	9,522,203	16,382,057	27,463,369
Receivables		-	722,500	1,806,250	3,431,875	5,870,313
Total Current Assets		1,678,951	4,922,621	11,328,453	19,813,932	33,333,682
Capex		709,000	1,386,500	1,386,500	1,386,500	1,386,500
Accumulated Depreciation		-	-	-	-	-
<b>Total Assets</b>		<b>2,387,951</b>	<b>6,309,121</b>	<b>12,714,953</b>	<b>21,200,432</b>	<b>34,720,182</b>
<b>Liabilities</b>						
Current Liabilities						
Accounts Payable		-	100,650	244,076	426,945	701,247
Provision for taxation		-	546,156	1,674,878	4,165,661	8,139,295
Total Current Liabilities		-	646,806	1,918,954	4,592,605	8,840,542
Long Term Liabilities		-	-	-	-	-
<b>Total Liabilities</b>		<b>-</b>	<b>646,806</b>	<b>1,918,954</b>	<b>4,592,605</b>	<b>8,840,542</b>
<b>Equity</b>						
Owner's Equity		500,000	500,000	500,000	500,000	500,000
Equity (External Investment)		2,000,000	4,000,000	6,500,000	6,500,000	6,500,000
Retained Earnings		(112,049)	1,162,315	3,795,999	9,607,826	18,879,639
Current Period Retained Earnings		(112,049)	1,162,315	3,795,999	9,607,826	18,879,639
Total Equity		2,387,951	5,662,315	10,795,999	16,607,826	25,879,639
<b>Total Liabilities and Equity</b>		<b>2,387,951</b>	<b>6,309,121</b>	<b>12,714,953</b>	<b>21,200,432</b>	<b>34,720,182</b>



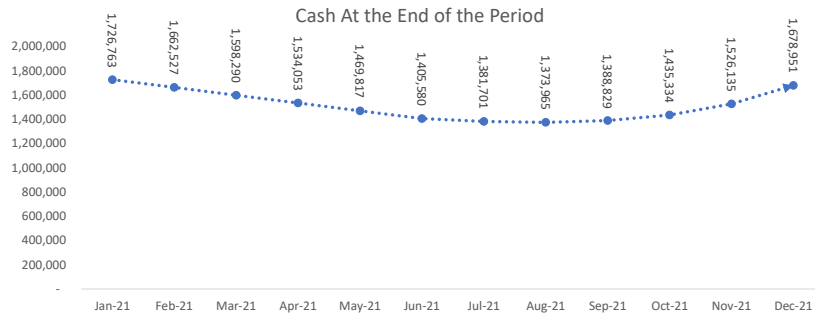
PROJECT NAME														
Profit and Loss (Forecasting)														
2021														
	\$	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Total
<b>Net Revenue</b>		-	-	-	-	-	-	217,246	304,145	425,802	596,123	834,573	1,168,402	3,546,291
COGS-Cost of Goods Sold		-	-	-	-	-	-	(166,026)	(232,437)	(325,411)	(455,576)	(637,806)	(892,928)	(2,710,184)
<b>Gross Profit</b>		-	-	-	-	-	-	51,220	71,708	100,391	140,548	196,767	275,473	836,106
<b>Operating expenses</b>														
Salaries and wages		16,150	16,150	16,150	16,150	16,150	16,150	16,150	16,150	16,150	16,150	16,150	16,150	193,800
Marketing and promotion		14,776	14,776	14,776	14,776	14,776	14,776	14,776	14,776	14,776	14,776	14,776	14,776	177,315
Rent and lease		5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000
Fee and permits		2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000
Telephone and Internet		600	600	600	600	600	600	600	600	600	600	600	600	7,200
Utilities		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
Brokerage (US, EU, AUS / NZ)		15,910	15,910	15,910	15,910	15,910	15,910	15,910	15,910	15,910	15,910	15,910	15,910	190,926
Insurance		800	800	800	800	800	800	800	800	800	800	800	800	9,600
Accounting and bookkeeping		500	500	500	500	500	500	500	500	500	500	500	500	6,000
Supplies		500	500	500	500	500	500	500	500	500	500	500	500	6,000
Other operational expenses		2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000
Royalty on sales		-	-	-	-	-	-	10,862	15,207	21,290	29,806	41,729	58,420	177,315
Research and development		3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000
Miscellaneous and unforeseen		2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000
0		-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Operating expenses</b>		(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(75,099)	(79,444)	(85,527)	(94,043)	(105,965)	(122,657)	(948,155)
Operating Income (EBITDA)		(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(23,879)	(7,736)	14,864	46,505	90,801	152,816	(112,049)
Interest Expense		-	-	-	-	-	-	-	-	-	-	-	-	-
Provision for taxation		-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Net Income</b>		(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(64,237)	(23,879)	(7,736)	14,864	46,505	90,801	152,816	(112,049)

Monthly Revenue Forecast



PROJECT NAME  
Cash Flow Statement (Monthly)  
2021

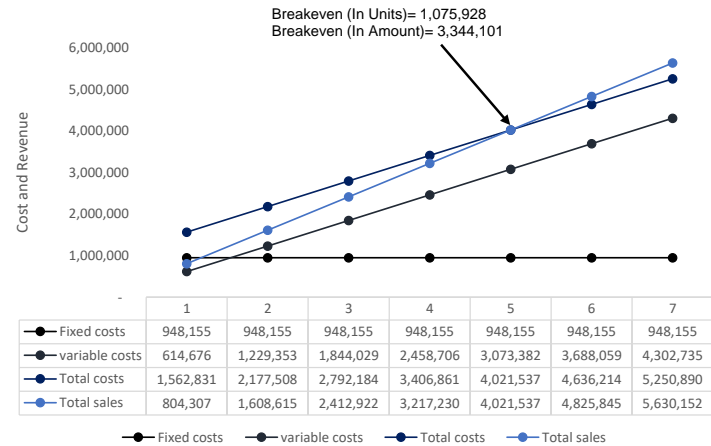
	\$	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Total
<b>Cash Flow from Operating Activities</b>														
Net Revenue	-	-	-	-	-	-	-	217,246	304,145	425,802	596,123	834,573	1,168,402	3,546,291
COGS-Cost of Goods Sold	-	-	-	-	-	-	-	(166,026)	(232,437)	(325,411)	(455,576)	(637,806)	(892,928)	(2,710,184)
Salaries and wages	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(16,150)	(193,800)
Marketing and promotion	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(14,776)	(177,315)
Rent and lease	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(60,000)
Fee and permits	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(24,000)
Telephone and Internet	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(600)	(7,200)
Utilities	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(12,000)
Brokerage (US, EU, AUS / NZ)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(15,910)	(190,926)
Insurance	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(800)	(9,600)
Accounting and bookkeeping	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(6,000)
Supplies	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(500)	(6,000)
Other operational expenses	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(24,000)
Royalty on sales	-	-	-	-	-	-	-	(10,862)	(15,207)	(21,290)	(29,806)	(41,729)	(58,420)	(177,315)
Research and development	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(3,000)	(36,000)
Interest Expense	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Miscellaneous and unforeseen	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(24,000)
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Net Cash Flow for Operating Activities</b>		<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(23,879)</b>	<b>(7,736)</b>	<b>14,864</b>	<b>46,505</b>	<b>90,801</b>	<b>152,816</b>	<b>(112,049)</b>
<b>Cash Flow from Investing Activities</b>														
Prefunding investment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Capex	709,000	-	-	-	-	-	-	-	-	-	-	-	-	709,000
<b>Net Cash Flow from Investing Activities</b>		<b>(709,000)</b>												<b>(709,000)</b>
<b>Cash Flow from Financing Activities</b>														
Owner's Investment	500,000	-	-	-	-	-	-	-	-	-	-	-	-	500,000
External Investment	2,000,000	-	-	-	-	-	-	-	-	-	-	-	-	2,000,000
<b>Net Cash flow from Financial Activities</b>		<b>2,500,000</b>												<b>2,500,000</b>
<b>Total Net Cash Flow during the Year</b>		<b>1,726,763</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(64,237)</b>	<b>(23,879)</b>	<b>(7,736)</b>	<b>14,864</b>	<b>46,505</b>	<b>90,801</b>	<b>152,816</b>	<b>1,678,951</b>
<b>Cash at the Start of the Period</b>		-	1,726,763	1,662,527	1,598,290	1,534,053	1,469,817	1,405,580	1,381,701	1,373,965	1,388,829	1,435,334	1,526,135	-
<b>Cash At The End of the Period</b>		<b>1,726,763</b>	<b>1,662,527</b>	<b>1,598,290</b>	<b>1,534,053</b>	<b>1,469,817</b>	<b>1,405,580</b>	<b>1,381,701</b>	<b>1,373,965</b>	<b>1,388,829</b>	<b>1,435,334</b>	<b>1,526,135</b>	<b>1,678,951</b>	<b>1,678,951</b>



PROJECT NAME	
Breakeven Analysis	
Average price	3.14
Sales Volume	1,130,051
<b>Total Sales Amount</b>	<b>3,546,291</b>
Per Unit Variable Cost	2
<b>Total Variable cost</b>	<b>2,710,184</b>
Contribution margin per unit	1
Gross margin	836,106
Fixed cost	948,155
<b>Total fixed cost</b>	<b>948,155</b>
Net Profit	(112,049)
<b>Breakeven Point (In Units)</b>	<b>1,281,491</b>

The breakeven is calculated for showing the number of units require sales volume of bearing all the expenses with the revenue of compa sell more than the breakeven units it will make a profit as shown breakeven it will suffer loss as shown in the 1st 4 scenarios. **PL** breakeven it will suffer loss as shown in the 1st 4 scenarios. **PL COLUMNS FOR ANAL**

Breakeven Graphically	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Breakeven	Scenario 6	Scenario 7
Sales Volume	256,298	512,597	768,895	1,025,193	1,281,491	1,537,790	1,794,088
Average price	3.14	3.14	3.14	3.14	3.14	3.14	3.14
Fixed costs	948,155	948,155	948,155	948,155	948,155	948,155	948,155
variable costs	614,676	1,229,353	1,844,029	2,458,706	3,073,382	3,688,059	4,302,735
Total costs	1,562,831	2,177,508	2,792,184	3,406,861	4,021,537	4,636,214	5,250,890
Total sales	804,307	1,608,615	2,412,922	3,217,230	4,021,537	4,825,845	5,630,152
Net Profit (Loss)	(758,524)	(568,893)	(379,262)	(189,631)	-	189,631	379,262





PROJECT NAME				
Business Ratios				
Ratio Analysis				
	2022	2023	2024	2025
<b>Return on Equity</b>	22.51%	24.39%	34.99%	35.83%
Return on Assets	29.31%	27.69%	34.27%	33.16%
Financial Leverage	0.10	0.15	0.22	0.25
<b>Return on Assets</b>				
Return on Sales	12.60%	17.36%	25.54%	27.16%
Asset turnover	0.29	0.28	0.34	0.33
<b>Profitability</b>				
Gross margin	30.35%	33.83%	43.75%	43.75%
SG&A as % of Sales	17.75%	16.47%	18.22%	16.59%
Operating Margin	12.60%	17.36%	25.54%	27.16%
Interest Expense as % of Sales	0.00%	0.00%	0.00%	0.00%
Effective Tax Rate	30.00%	30.00%	30.00%	30.00%
<b>Asset Turnover Ratios</b>				
Accounts Receivable Turnover	40.0	17.1	12.4	10.5
<b>Days Turnover Ratios</b>				
Days Receivables	18.25	30.42	38.53	43.94
<b>Liquidity Analysis</b>				
Solvency Ratio	1.97	1.37	1.27	1.05
Current Ratio	7.61	5.90	4.31	3.77
CFO-to-Current Liabilities	1.85	1.47	1.49	1.25
<b>DuPont Analyses</b>				
Net Profit Margin	8.82%	12.15%	17.88%	19.01%
Asset Turnover	3.32	2.28	1.92	1.74
Equity Multiplier	1.11	1.18	1.28	1.34
DuPont Return on Equity	32.65%	32.61%	43.75%	44.49%

Avg. (2-5 years)
29.43%
31.11%
0.18
20.66%
0.31
37.92%
17.26%
20.66%
0.00%
30.00%
20.0
32.78
1.41
5.40
1.52
14.46%
2.32
1.23
38.38%

**PROJECT NAME**  
Company Valuation

Cost of capital	10.00%						
<b>Cash Inflows</b>	<b>Years</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Net Revenue			3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
Cash Inflow			3,546,291	14,450,000	21,675,000	32,512,500	48,768,750
PV of Cash inflow			3,223,901	11,942,149	16,284,748	22,206,475	30,281,557
Cumulative Cash Inflow			<b>3,223,901</b>	<b>15,166,049</b>	<b>31,450,798</b>	<b>53,657,273</b>	<b>83,938,829</b>
<b>Costs</b>							
Initial Investment		2,500,000					
Operating expenses			3,658,339	12,629,480	17,912,595	24,209,889	35,523,303
<b>Cash Outflow</b>			3,658,339	12,629,480	17,912,595	24,209,889	35,523,303
<b>PV of Cash Outflow</b>		2,500,000	3,325,763	10,437,587	13,457,998	16,535,680	22,057,176
Cumulative Cash Outflow		<b>2,500,000</b>	<b>5,825,763</b>	<b>16,263,350</b>	<b>29,721,347</b>	<b>46,257,028</b>	<b>68,314,204</b>

Net Present Value (NPV)                    15,624,626                    15,624,626  
Internal Rate of Return (IRR)                82.64%  
Return on Investment (ROI)                    22.87%

<b>Helper cells for functions:</b>							
Cash flow		(2,500,000)	(112,049)	1,820,520	3,762,405	8,302,611	13,245,447
<b>Break even analysis</b>							
PV of cash flow		(2,500,000)	(101,862)	1,504,562	2,826,751	5,670,795	8,224,381
Total cash flow		(2,500,000)	(2,601,862)	(1,097,300)	1,729,450	7,400,245	15,624,626
					0.39		
<b>Break even in years</b>					<b>2.39</b>		

PROJECT NAME						
Sensitivity Analysis						
At 15% Higher revenue						
	\$	2021	2022	2023	2024	2025
Net Revenue		4,078,234	16,617,500	24,926,250	37,389,375	56,084,063
COGS-Cost of Goods Sold		(3,116,712)	(11,574,750)	(16,494,019)	(21,029,874)	(31,544,811)
<b>Gross Profit</b>		<b>961,522</b>	<b>5,042,750</b>	<b>8,432,231</b>	<b>16,359,501</b>	<b>24,539,252</b>
% of revenue		24%	30%	34%	44%	44%
<b>Operating expenses</b>						
Salaries and wages		193,800	213,180	319,770	479,655	719,483
Marketing and promotion		177,315	867,000	1,083,750	2,113,313	2,438,438
Rent and lease		60,000	90,000	135,000	202,500	303,750
Fee and permits		24,000	36,000	54,000	81,000	121,500
Telephone and Internet		7,200	14,400	21,600	64,800	97,200
Utilities		12,000	18,000	27,000	40,500	60,750
Brokerage (US, EU, AUS / NZ)		190,926	409,000	553,500	770,250	1,095,375
Insurance		9,600	14,400	21,600	32,400	48,600
Accounting and bookkeeping		6,000	9,000	13,500	20,250	30,375
Supplies		6,000	9,000	13,500	20,250	30,375
Other operational expenses		24,000	72,000	108,000	270,000	405,000
Royalty on sales		177,315	722,500	1,083,750	1,625,625	2,438,438
Research and development		36,000	54,000	81,000	121,500	182,250
Miscellaneous and unforeseen		24,000	36,000	54,000	81,000	121,500
0		-	-	-	-	-
<b>Operating expenses</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
Operating Income (EBITDA)		13,367	2,478,270	4,862,261	10,436,459	16,446,219
% of revenue		0%	15%	20%	28%	29%
Depreciation and Amortization		-	-	-	-	-
<b>Earnings Before Interest &amp; Taxes (EBIT)</b>		<b>13,367</b>	<b>2,478,270</b>	<b>4,862,261</b>	<b>10,436,459</b>	<b>16,446,219</b>
Interest Expense		-	-	-	-	-
Earnings Before Taxes (EBT)		13,367	2,478,270	4,862,261	10,436,459	16,446,219
Provision for taxation		4,010	743,481	1,458,678	3,130,938	4,933,866
<b>Net Income</b>		<b>9,357</b>	<b>1,734,789</b>	<b>3,403,583</b>	<b>7,305,521</b>	<b>11,512,353</b>
% of revenue		<b>0%</b>	<b>10%</b>	<b>14%</b>	<b>20%</b>	<b>21%</b>

At 15% Lower revenue						
	\$	2021	2022	2023	2024	2025
Net Revenue		3,014,347	12,282,500	18,423,750	27,635,625	41,453,438
COGS-Cost of Goods Sold		(2,303,657)	(8,555,250)	(12,191,231)	(15,543,820)	(23,315,730)
<b>Gross Profit</b>		<b>710,690</b>	<b>3,727,250</b>	<b>6,232,519</b>	<b>12,091,805</b>	<b>18,137,708</b>
% of revenue		24%	30%	34%	44%	44%
<b>Operating expenses</b>						
Salaries and wages		193,800	213,180	319,770	479,655	719,483
Marketing and promotion		177,315	867,000	1,083,750	2,113,313	2,438,438
Rent and lease		60,000	90,000	135,000	202,500	303,750
Fee and permits		24,000	36,000	54,000	81,000	121,500
Telephone and Internet		7,200	14,400	21,600	64,800	97,200
Utilities		12,000	18,000	27,000	40,500	60,750
Brokerage (US, EU, AUS / NZ)		190,926	409,000	553,500	770,250	1,095,375
Insurance		9,600	14,400	21,600	32,400	48,600
Accounting and bookkeeping		6,000	9,000	13,500	20,250	30,375
Supplies		6,000	9,000	13,500	20,250	30,375
Other operational expenses		24,000	72,000	108,000	270,000	405,000
Royalty on sales		177,315	722,500	1,083,750	1,625,625	2,438,438
Research and development		36,000	54,000	81,000	121,500	182,250
Miscellaneous and unforeseen		24,000	36,000	54,000	81,000	121,500
0		-	-	-	-	-
<b>Operating expenses</b>		<b>948,155</b>	<b>2,564,480</b>	<b>3,569,970</b>	<b>5,923,043</b>	<b>8,093,033</b>
Operating Income (EBITDA)		(237,464)	1,162,770	2,662,549	6,168,763	10,044,675
% of revenue		-8%	9%	14%	22%	24%
Depreciation and Amortization		-	-	-	-	-
<b>Earnings Before Interest &amp; Taxes (EBIT)</b>		<b>(237,464)</b>	<b>1,162,770</b>	<b>2,662,549</b>	<b>6,168,763</b>	<b>10,044,675</b>
Interest Expense		-	-	-	-	-
Earnings Before Taxes (EBT)		(237,464)	1,162,770	2,662,549	6,168,763	10,044,675
Provision for taxation		-	348,831	798,765	1,850,629	3,013,403
<b>Net Income</b>		<b>(237,464)</b>	<b>813,939</b>	<b>1,863,784</b>	<b>4,318,134</b>	<b>7,031,273</b>
% of revenue		<b>-8%</b>	<b>7%</b>	<b>10%</b>	<b>16%</b>	<b>17%</b>

